



## **DIPLOMA IN EVENT MANAGEMENT & ACTIVATIONS**



# Inspired Consults – the humble beginnings

**Inspired Consults (earlier Inspired Learning)** located at Mumbai took its roots in 2017 - to be the India's first Management Training Partner for B-schools in India and also for Corporates in the field of Corporate Training & Consulting.

Powered by Industry experts and Global professionals, **Inspired Consults** has taken birth to bridge the gap between the Industry – Institute Connect which is critical for the new age Business School Education.



# Inspired Consults – the Need

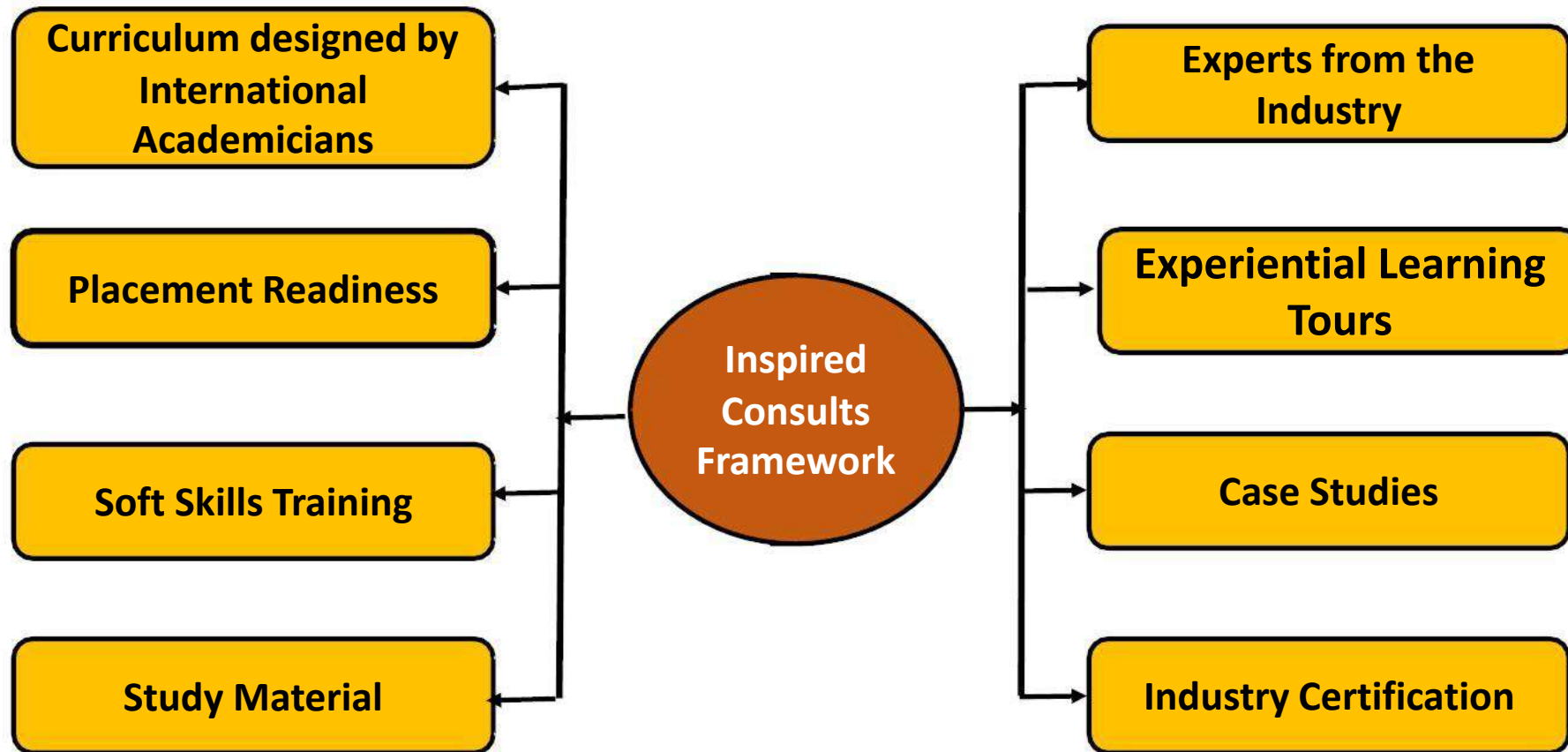
- Technology and digitization is changing the landscape of Management Education in India.
- Inspired Consults will provide the B-schools with cutting edge industry curated education to generate experiences, and provide a holistic learning for the Student Managers.



# Inspired Consults- the Purpose

- **Mission** – to be the key enabler to transform Management Education using Technology for the 21<sup>st</sup> Century citizens by providing holistic development & experiential learning in the New Age Learning tools & techniques.
- **Vision** – to be the top Management Education Services Provider for the new age citizens in the next 3 years.

# Inspired Consults – The Experiential Learning Framework



# Skills based Certificate Courses from Inspired Consults

- Skills will be primary for the survival of students / working executives in the future. We at Inspired Consults have curated 3 Industry backed and enriched Skills based Certificate courses in the following areas:
- **Investock** – Stock Market 3 months career oriented course with Motilal Oswal Securities & NISM.
- **Business Communication** – 3 months integrated course with partnership with Speakwell English Languages for MBA Students.
- **Event Pro** – 6 months Diploma in Event Management & Activations with proposal to tie-up with EEMA.



# EVENT PRO -- DIPLOMA IN EVENT MANAGEMENT & ACTIVATIONS



*the curtain raiser !!*

# DIPLOMA IN EVENT MANAGEMENT & ACTIVATIONS – 6 Months.



- This Part Time Course has been designed by Industry Experts and Academicians with strong foothold in the field of Events & Experiential Marketing. This course will be suitable for students who want to pursue their careers in Event Management or for an Entrepreneur who wants to start an Event company on her/his own.
- What's more !! Sign up with Inspired Consults to provide you with an enthralling experience of Fun and Learning combined with excellent skills and knowledge sessions course with our **Event Pro – an intensive 6 months diploma course.**



# DIPLOMA IN EVENT MANAGEMENT & ACTIVATIONS – 6 Months.



## ▪ **Course Highlights:**

- Flexible Timings for accommodating Graduate Students and Working Executives
- Opportunities to work on Prestigious Events and Conferences.
- Specific Modules on Business Communication Skills.
- Blending the curriculum through Hybrid Learning Model to accommodate the academic cycle and working hours of Business Executives.
- Combination of Classroom Training coupled with hands-on-experience by working on Live Events.
- Placement Assistance to be provided to the deserving students.

# DIPLOMA IN EVENT MANAGEMENT & ACTIVATIONS - 6 Months.



## **COURSE CURRICULUM:**

- **Integrated Marketing Communications.**
- **Introduction to Event Management.**
- **Strategic Brand Management & Event Marketing.**
- **Event Ideation & Planning.**
- **Event Concept, Creative & Collateral Management**
- **Types of Events Event Operations & Production**
- **Wedding Planning**
- **Experiential Marketing – Tools & Techniques.**
- **Event Entrepreneurship.**
- **Industry Readiness for Events & Experiences Management**
- ***Celebrity & Artist Management – Master Class***
- ***Set Design & Venue Construction – Master Class***

# DIPLOMA IN EVENT MANAGEMENT & ACTIVATIONS – 6 Months.



- The Fee for this Part Time Course is **Rs . 70,000/- + Taxes.**
- The Fee can be paid in Two Instalments ( before the commencement and after the 3 month of the course) Monthly instalments will not be accepted.
- The Participant has to clear all the Subjects (a single Project which will be marked for each Subject)
- The Participant will have to attend a Convocation Ceremony to collect his Diploma Certificate.
- This is a skill based course and does not guarantee a job after the completion, however, avenues will be shown to the participant to excel in his career / job in this course.

# EVENT MANAGEMENT



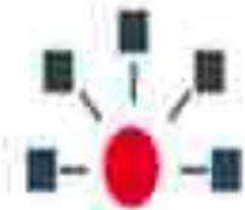
TARGET



BUDGETING



SCHEDULING



LOGISTICS



LOCATION



MARKETING



COORDINATING



# Inspired Consults -Contact Us:

- **Mr. Yuvaraj Pawar**– Founder & CEO – Strategic Alliances & Customer Acquisitions.
- Mobile : 9820876252 E-mail: [yuvaraj.pawar@inspiredconsults.co.in](mailto:yuvaraj.pawar@inspiredconsults.co.in)
- **Ms. Dhanashri Badve** – Head – B School Connect & Industry Marketing Initiatives.
- Mobile : 9403353931 E-mail: [dhanashri.b@inspiredconsults.co.in](mailto:dhanashri.b@inspiredconsults.co.in)



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