# AI in SCM Train the Trainer

# Two days` Train the Trainer workshop Learners - selected SCM staff

#### Genesis

Operations Management, Logistics and Information Technology strives for an integrated approach.

Creating value for the company as well as customers, building a competitive infrastructure, leveraging available resources for improving performance thereby Profits.

What gets measured, gets improved.

Practice the philosophy of continuous improvement. Get a little bit better every single day.

### Yuvaraj Pawar

Integrity Career Solutions Pvt Ltd





#### 24th Nov`2022

## **Program Objectives**

- → Cost Optimisation
- → Effective utilisation of existing resources (w.r.t. Software for SCM)
- → Future Onboarding AI built-in into existing system

This workshop shall be spread over 10 hours (2 days) with key topics covered shall be as follows: -

- · Technology Penetration in Supply Chain Management
- · LPI (Logistics Performance Index)
- · Global and Local Outlook
- Strategic Approach
- · Predictions and Progressions
- · Policies and Recommendations
- · Examples and Case Studies IoT, AI, Robotics, etc. in SCM



#### Profile of Consultants from our team -

1. Mr. Mandar A

(Masters in Supply Chain & Logistics Management with Graduation in Engineering)

Mandar is a Business Growth Consultant, a Thought Leader & Professional Trainer with 25+ years of experience across 26 countries in *designing and implementing* 'Value Chain Enterprise Business Transformation Systems'.

He is also a Technology Advisor and an Entrepreneur.

He has travelled extensively across the globe, primarily in advisory roles providing consulting to various large manufacturing and service organizations.

Apart from Supply Chain Management, he has led other key business functions viz. Market Development, Operations, Technology, Product Management & Strategic Partnerships for several organizations.

His valuable inputs as a Subject Matter Expert and Domain Consultant continue to help several business organizations in achieving growth. The insights are often used by government institutions and ministries in policy-making.



#### 2. Dr Ramkishen

Dr. Ramki is the Chief Mentor of 'Inspired Consults'.

He completed his MBA with specialization in Marketing from GITAM University in the year 1995. He has @ 10 years Corporate Experience and has served in Mahindra Holidays, Tata Communications & Lowe Lintas Advertising. Shifted into Academics and is contributing his expertise in several B-Schools across India from the past 20 years. He is a prolific author and has published 4 textbooks on Rural Marketing, Co-operatives, Retail Management and Strategic Brand Management. He is currently writing another 3 textbooks on Sports Marketing, Martech and Marketing with Mahabharat.

He has also published several research papers.

He is currently helping 10+ start-ups to expand and upscale their businesses successfully in India.

He is an expert in Retail Sales, Marketing, Supply Chain Management, Rural Marketing, Sports Marketing and Brand Management and development.

Thank You

