

‘SUPPLY CHAIN MANAGEMENT’ WORKSHOP

The Genesis: Supply Chain Management is the management of the flow of goods and services, between businesses and locations, and includes the movement and storage of raw materials, of work-in-process inventory, and of finished goods as well as end to end order fulfilment from point of origin to point of consumption. It forms an integral part of managing goods, services and ideas.

- This workshop will provide the necessary tools to master the skills that are required to effectively manage Supply Chain for optimization and reach of goods, ideas and services in today’s World.
- Understanding the nuances of SCM and how these integrate into a chain to facilitate the easy flow of goods, ideas and services. This workshop will provide solutions to master the skills required for the Supply Chain implementation with relevant examples and Case Studies.

Objectives:

- Understanding the relationship between the Supply Chain components and their integration.
- Understanding the Logistics Management.
- Cold Chain Network.
- Agile Supply Chain Models in modern World.

SUPPLY CHAIN MANAGEMENT TRAINING OUTLINE:

- What is SCM and the Components associated with it?
- Understanding the relationship between Channels of Distribution & SCM.
- Mastering the Practical Applications of SCM in today’s modern and fast- paced World through Case Studies.
- Optimisation of costs/ resources
- Inventory management
- Warehouse management
- Digitisation and value addition
- SCM – being a contributor by inputs for “demand generation”



Practical Aspects of Supply chain management –

Experiential Learning:

BOEING 737 MAX MISTAKE (CASE STUDY)

Preamble: A Case Study on Boeing Aircraft 737 Max that went wrong for the company due to SCM Woes. The cornering by Airbus to take the lead and the mistake of agile SCM by Boeing made their problems even bigger.

Learning Objectives:

- To identify how critical SCM can be for companies
- To provide real life simulation through Case Method of Learning.
- To make the participant understand how SCM is the nerve centre for businesses.

Learning Outcomes:

- To sensitize the participant on the basics of SCM fundamentals.
- To make the participant understand how SCM is critical for any business.
- To understand the Supply Chain Management of Tomorrow and not Today.

Rubrics for Judgement: Supply Chain Strategy, Critical Thinking, Decision Making.

Venue Details:

- *Location - Campus of GBS at Pune*

Duration – Workshop mode (12 hours online and 6 hours offline); total 18 Hours

- Stay and food will be arranged by the institution for trainers, if needed

Facilitators – Dr. Ramkishen

